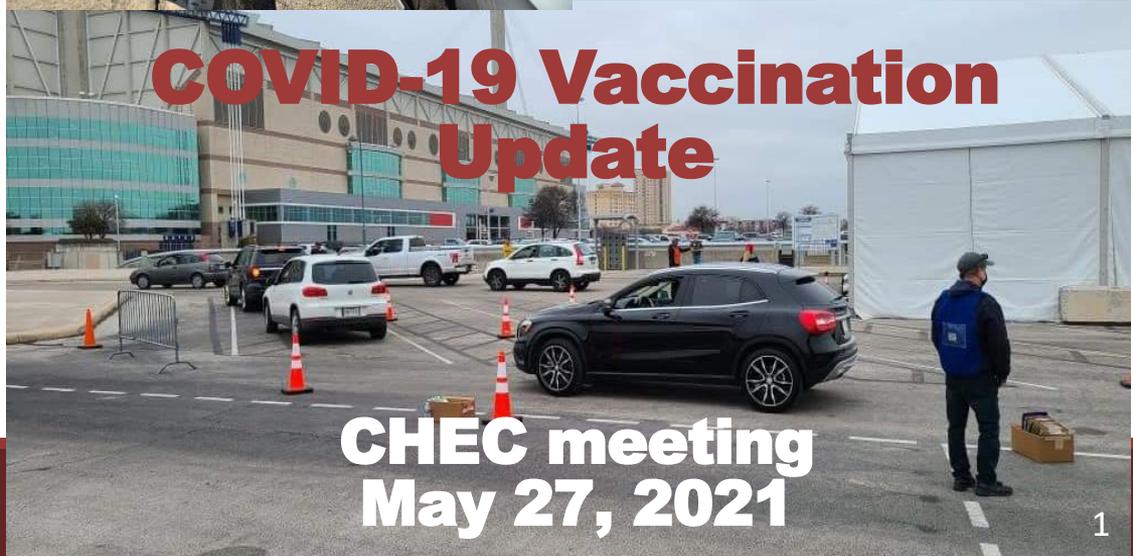


**George B. Hernández, Jr., JD**  
President  
Chief Executive Officer  
University Health

**Robert Leverence, M.D**  
UT Health San Antonio

**Jimmie Keenan, MSN, RN, FACHE, FAAN**  
Sr. Vice President of Enterprise Clinic  
Operations | WellMed Medical Management,  
Inc.

**Anita K. Kurian, MBBS, MPH, DrPH**  
Assistant Director, Metro Health





University  
Health

**THINKING  
BEYOND**

# Report on the University Health Vaccination Effort

San Antonio City Council  
Community Health and Equity Committee  
May 27, 2021

George Hernandez  
President/CEO

# Remembering those we've lost....

## **Herman Munoz**

Safety Analyst

Hired: 12/03/2007

Died: January 20, 2021

Age 61



## **Francisco Pesina III**

Registration Access  
Specialist

Hired: 12/12/2016

Died: January 23, 2021

Age 51



## **Raul Lara Vasquez**

Engineering Tech II,

Hired: 11/15/1999

Died: February 9, 2021

Age 79



## **Simon Fonseca Jr.**

Staff Nurse III

Hired: November 20, 2006

Died: February 12, 2021

Age 51



# Guiding Principles Plus

## Proactively applied the principles to essential and front-line workers.

- Protecting health care workers who fill a critical role in caring for and preserving the lives of COVID-19 patients and maintaining the health care infrastructure for all who need it.
- Protecting front-line workers who are at greater risk of contracting COVID-19 due to the nature of their work providing critical services and preserving the economy.
- Protecting vulnerable populations who are at greater risk of severe disease and death if they contract COVID-19.
- Mitigating health inequities due to factors such as demographics, poverty, insurance status and geography.
- Data-driven allocations using the best available scientific evidence and epidemiology at the time, allowing for flexibility for local conditions.
- Geographic diversity through a balanced approach that considers access in urban and rural communities and in affected ZIP codes.
- Transparency through sharing allocations with the public and seeking public feedback.

# Registration Approaches

## Technology

- Internet Scheduling

## Low Tech

- Phone Bank Assistance

## Proactive-No Tech

- Key Partnerships
  - with other entities
- Direct Targeting
  - of vulnerable populations



# Vaccines Numbers by Location

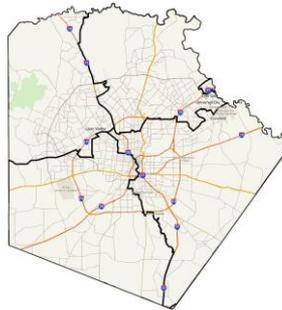
## Week ending 05/22/2021

	University Hospital	Robert B Green Campus	UHS Pharmacies & Clinics	UHS Partner Sites- (colleges & churches)	Wonderland Mall of the Americas	Total
COVID-19 Vaccines Administered	<b>11,115</b>	<b>29,807</b>	431	<b>20,007</b>	<b>386,909</b>	<u><b>448,055</b></u>

# Wonderland Mass Vaccination Site

## Why it worked:

- Location
- Parking & Ease of access
- Sized for rapid throughput
- Onsite vaccine prep
- 1<sup>st</sup> & 2<sup>nd</sup> dose capable



# UT Health Vaccination Hub Update

**Bob Leverence MD**  
Chief Medical Officer  
UT Health San Antonio

May 27, 2021



# Agenda

1. Vaccination Numbers
2. Mobile Vaccine Clinic
3. Vaccine Hesitancy Campaign



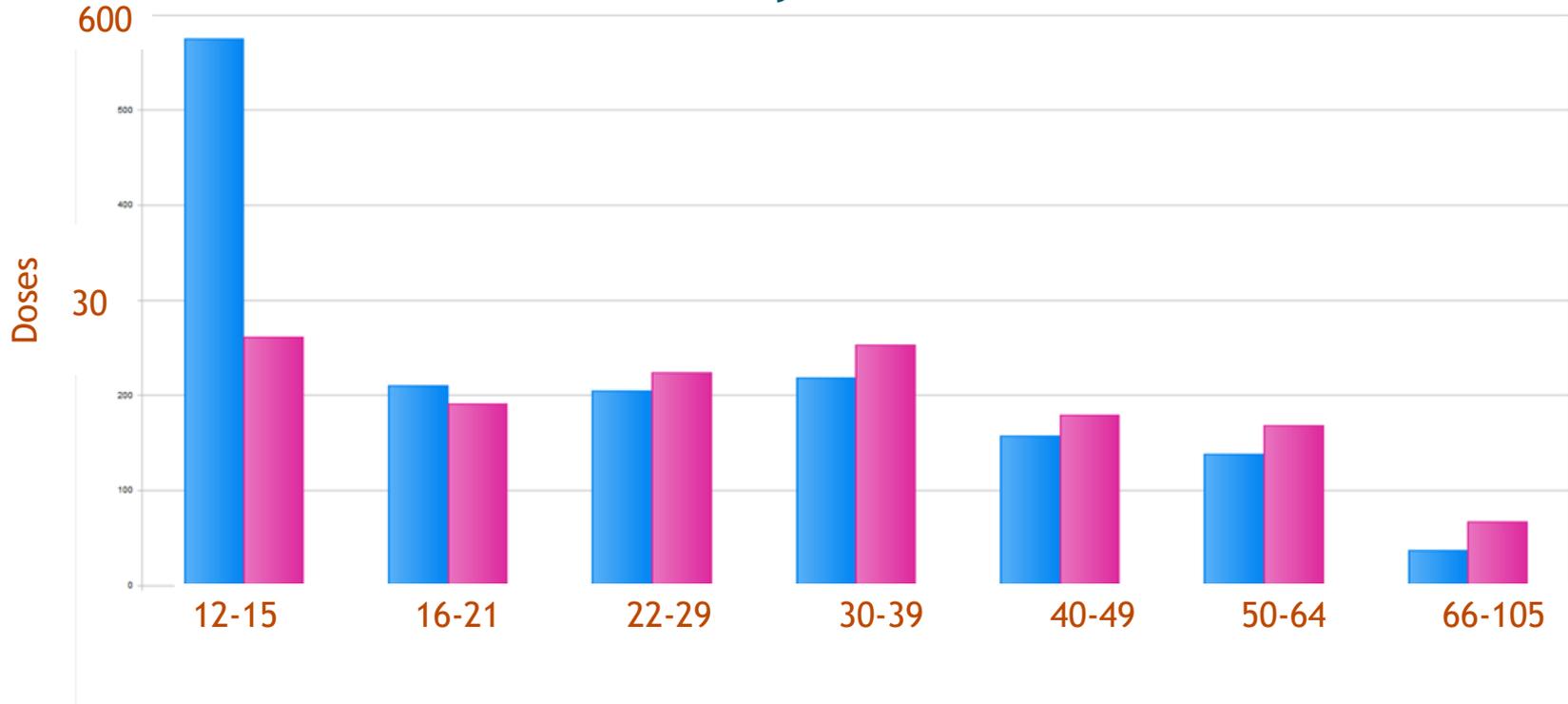
UT Health  
San Antonio

# UT Health Vaccination Numbers



# Vaccine Appointments by Age

May 17 - June 4



# UT Health San Antonio

## Overall Vaccination Numbers

Vaccine Administered	Total Administered Vaccines (1 <sup>st</sup> & 2 <sup>nd</sup> )
Pfizer	151,260
Moderna	12,830
J&J	553
<b>Total Number Vaccinated</b>	<b>164,643</b>

# UT Health Vaccination Hub

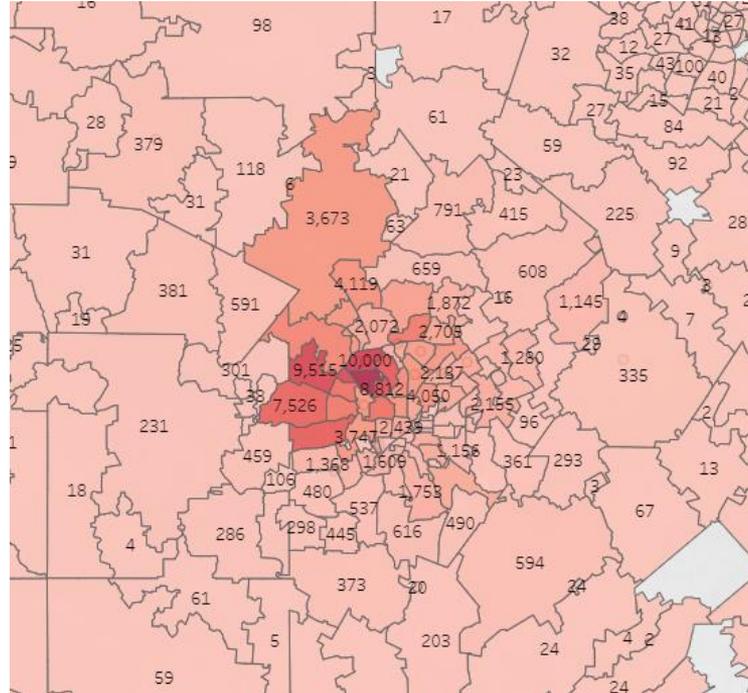
## Race & Ethnicity Data

Patient Race	Percent of Vaccines
American Indian or Alaska Native	0.49%
Asian	6.51%
Black or African American	4.42%
Native Hawaiian or Pacific Islander	0.18%
White	72.9%
Other/Unmapped Race	15.5%

Ethnicity	Percent of Vaccines
Hispanic or Latino	34.4%
Not Hispanic or Latino	37.4%
Unknown/Unmapped Ethnicity (Prior to February 2021)	28.2%



# San Antonio Zip Code Map



# UT Health

## Mobile Vaccination Clinic



# UT Health Mobile Vaccination Effort

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**Total Number of Vaccines given 4024**

- First Doses- 2232
- Second Doses- 1680
- Single Doses (Johnson and Johnson) 190

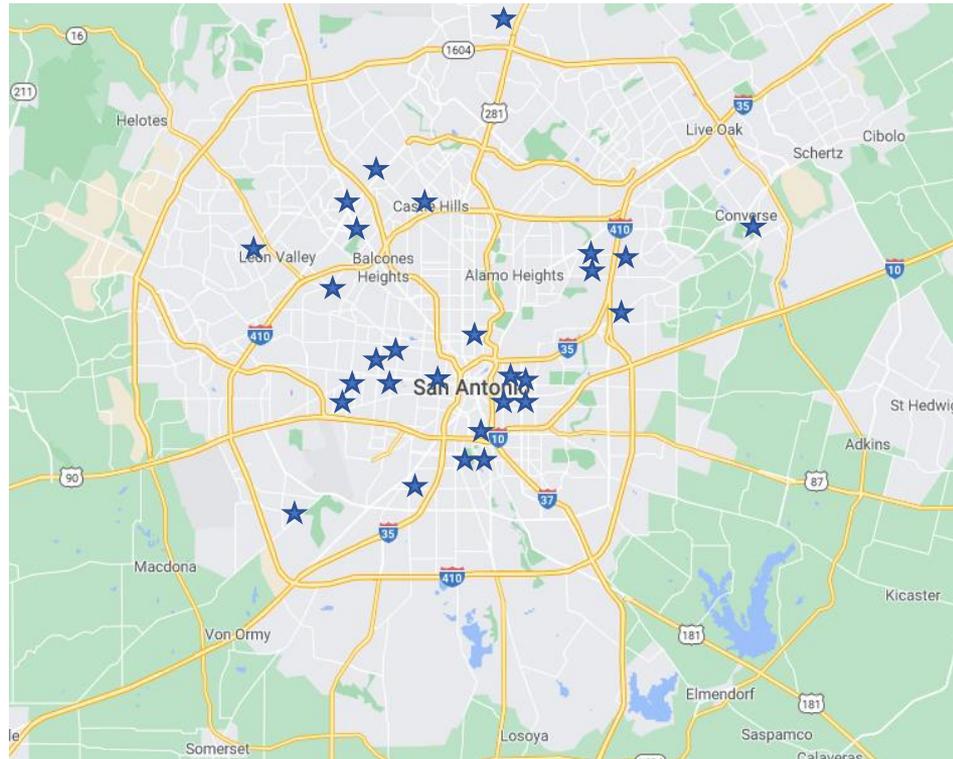
**Fully Immunized 1870**

# UT Health Mobile Vaccination Clinic

UT Health has visited **32** community organizations and hosted **76** events. Examples include the following:

Casa Mia Women's Recovery Home	Devine Providence Church	Ella Austin Community Center	Healy Murphy Center	Islamic Center
Korean American Center	Lien Hoa Buddhist Temple	Madonna Center	Oak Manor Apartment Complex	Our Lady of Angels Church
Salvation Army Senior Center	Steve's Manufacturing Plant	SAMMinistries	Vietnamese Martyr's Parish	Turner Construction

# UT Health Mobil Vaccination Clinic has reached 21 Bexar County zip codes



# UT Health Public Relations and Social Media Campaign



# COVID-19 Vaccine Hesitancy Education Campaign



- In our efforts in Public and Media Relations, we created and launched a robust public service campaign, in both English and Spanish, to target the general population.
- The campaign was culturally responsive to influences and biases of COVID-19 vaccination hesitancy.
- This series of produced video and print assets included diverse faculty experts from multiple schools within our health science center.
- These assets were used internally and sent externally to media outlets and community organizations willing to help us spread the word.
- Since September 2020, approximately **70** diverse faculty experts from multiple schools within our health science center participated in more than **370** COVID-19 specific media stories.
- Since April 2021, our social media campaign targeting young adults with videos and article posts saw approximately **373,000** views and a click through rate of over **3,000** to our COVID-19 scheduling website.

# COVID-19 Vaccine Hesitancy Education Campaign – Examples



## Video Assets

Dr. Luz Garcini of the Center for Research to Advance Community Health (ReACH) at UT Health San Antonio.

[Your COVID-19 Questions Answered: Luz M Garcini, PhD, MPH](#)

[Your COVID-19 Questions Answered: Luz M Garcini, PhD, MPH](#)

## Print Assets

Q&A featuring professor and chair of the Department of Population Health Sciences and director of the Institute for Health Promotion Research at UT Health San Antonio, Amelie Ramirez, DrPH, MPH.

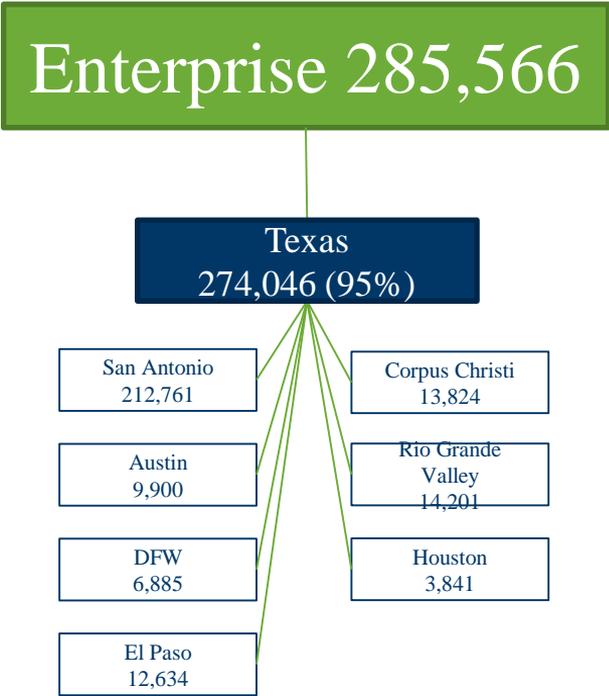
<https://news.uthscsa.edu/your-covid-19-vaccine-questions-answered-with-dr-amelie-ramirez/>



## WellMed Mass Vaccination Initiative

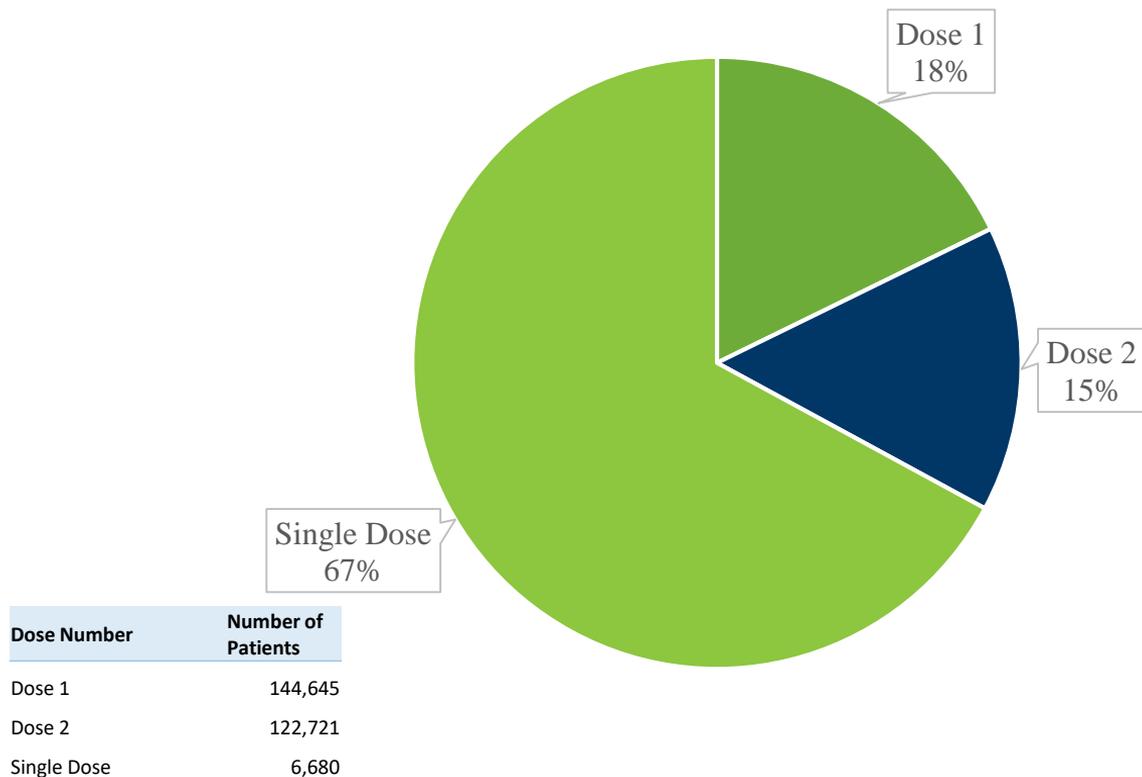


# Number of Vaccinations



\*as of Sunday 5/23/2021

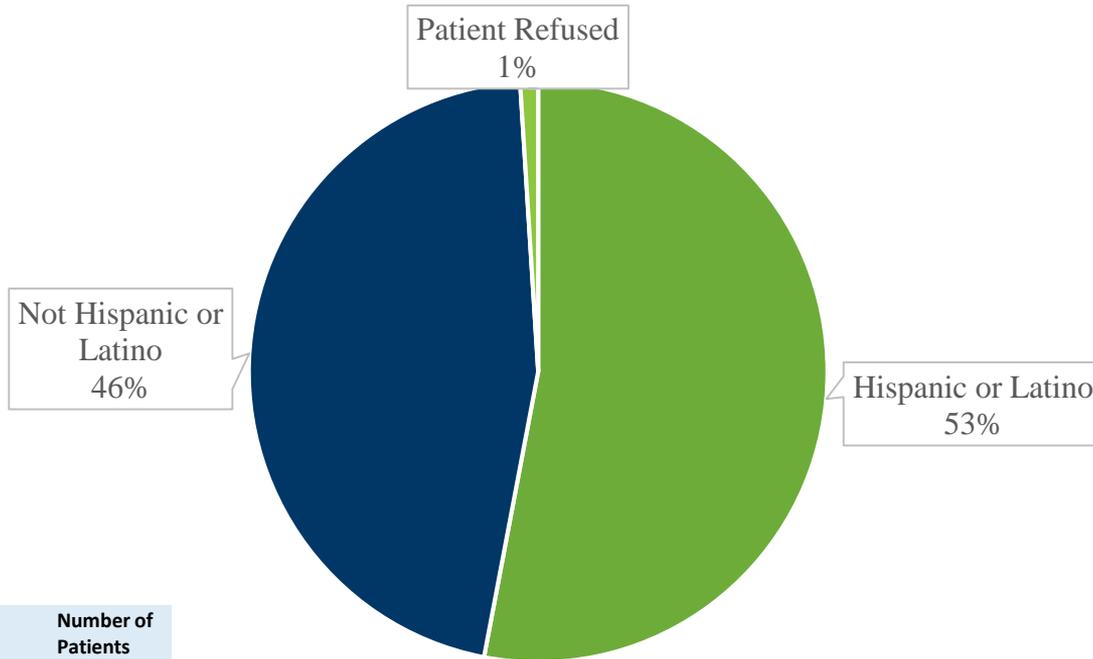
# Appointments by Dose



Dose Number	Number of Patients
Dose 1	144,645
Dose 2	122,721
Single Dose	6,680

\*as of Sunday 5/23/2021

# Appointments by Ethnicity (Texas)



Ethnicity	Number of Patients
Recipient Refused	2,740
Not Hispanic or Latino	126,061
Hispanic or Latino	145,244

\*as of Sunday 5/23/2021

# Upcoming Community Events

Changing the Face of Health  
Care Delivery for the Nation

Events			
Date	Description	Hours	Doses Given
5/21/21	Lifefund Happy Hour 2007 W Martin St San Antonio, TX 78207 Johnson & Johnson vaccine – target 300 vaccines Free Alamo beer and Smoke taco voucher Online registration <a href="https://signup.com/go/ZoLhZbz">https://signup.com/go/ZoLhZbz</a> and walk-ins	4:00P-7:00P	55
5/22/21	El Rey Feo 2600 SW Military Dr San Antonio, TX 78224 Johnson & Johnson vaccine – vaccine supplied by Carvajal Walk-in only	9:00A-12:00P	134
5/23/21	Holy Redeemer 1819 Nevada St San Antonio, Texas 78203 Johnson & Johnson vaccine – target 300 vaccines Walk-in only	8:00A-11:00A	29
6/4/21	Beethoven's First Friday 422 Pereida St San Antonio, Texas 78210 Johnson & Johnson vaccine – target 300 vaccines Free beer ticket at Beethoven's following vaccine Online registration <a href="https://signup.com/go/tSpeAoS">https://signup.com/go/tSpeAoS</a> and walk-ins	4:00P-7:00P	TBD
6/5/21	Smoke BBQ & Sky Bar 501 E Crockett San Antonio, Texas 78202 Johnson & Johnson vaccine – target 300 vaccines Online registration <a href="https://signup.com/go/RDFtMvu">https://signup.com/go/RDFtMvu</a> and walk-ins	4:00P-7:00P	TBD
6/6/21	Our Lady of Perpetual Help 618 S Grime St San Antonio, Texas 78203 Johnson & Johnson vaccine – target 300 vaccines Walk-in only	8:00A-11:00A	TBD

\*as of Sunday 5/23/2021

# Thank you

Jimmie Keenan

[jkeen@wellmed.net](mailto:jkeen@wellmed.net)

..... Doctors helping patients for more than 25 years



# San Antonio Metro Health Vaccination Efforts

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**Anita Kurian, MBBS, MPH, DrPH**  
**Assistant Director**



# Mass COVID-19 Vaccination Site- Alamo Dome

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- ❑ Current Operation hours
  - Wednesday through Friday; 12:00pm-8:00pm
  - Primarily a 'Drive through' operation with a 'walk up' component
  
- ❑ Vaccines available
  - Prescheduled appointments; registration portal: [www.covid19.sanantonio.gov](http://www.covid19.sanantonio.gov)
  - Walk in
  
- ❑ Current staffing - Primarily TMD personnel with Metro Health & SAFD support
  
- ❑ Total number of vaccines administered -190,000



# Community/Mobile Clinics

## Pop up Clinics

- No registration needed
- To date, 135 clinics have been hosted
- 10,074 vaccines administered
- For any questions, call [311](tel:311) or email [COVID-19@sanantonio.gov](mailto:COVID-19@sanantonio.gov)

## Worksite vaccination clinics

- To date, 34 clinics have been hosted
- 1413 vaccines were administered

## Homebound vaccinations

- 10,268 vaccines administered
- Send requests to [COVID-19@sanantonio.gov](mailto:COVID-19@sanantonio.gov)

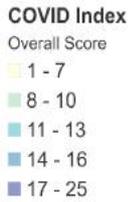
## School based clinics

### COVID-19 Pop-up Vaccination Events

Completed through May 19, 2021

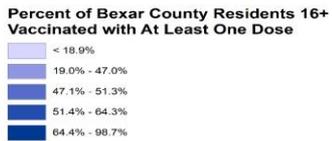
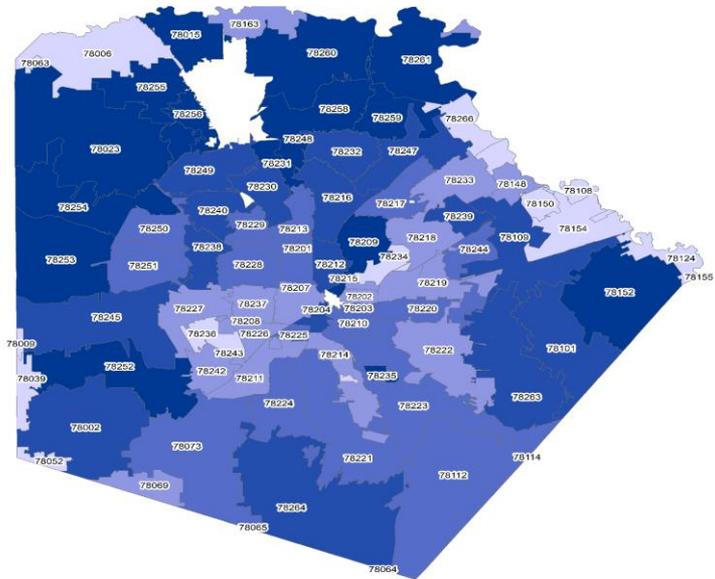
Vaccine Clinics  
Coordinating Entity  
Metro Health  
UIW  
UTHSCSA

Label	Location	Label	Location
A	St Timothy's Senior Center	Y	St. Charles
B	Good Samaritan Center	Z	St. Charles-Protestant Catholic Church
C	Stethem U.S. Church	AA	Our Lady of the Angels
D	St. Michael's	BB	St. Raphael Catholic Church
E	Johns Lewis Community Center	CC	Antioch Sports Complex
F	Blalock Center	DD	St. Basil's Episcopal Church
G	St. Joseph's Community Center	EE	St. George's Episcopal Church
H	Alpha Home	FF	St. George's Episcopal Church
I	Family Life International Ministries	GG	St. George's Episcopal Church
J	United Senior Center	HH	St. George's Episcopal Church
K	Suburban Senior Center	II	St. George's Episcopal Church
L	Life Church of San Antonio	JJ	New Life Christian Center
M	St. Francis Episcopal Church - Center for Refugee Services	KK	St. James Episcopal Church
N	St. Francis Episcopal Church - Center for Refugee Services	LL	St. James Episcopal Church
O	St. Francis Episcopal Church - Center for Refugee Services	MM	St. James Episcopal Church
P	St. Francis Episcopal Church - Center for Refugee Services	NN	St. James Episcopal Church
Q	St. Francis Episcopal Church - Center for Refugee Services	OO	St. James Episcopal Church
R	St. Francis Episcopal Church - Center for Refugee Services	PP	St. James Episcopal Church
S	St. Francis Episcopal Church - Center for Refugee Services	QQ	St. James Episcopal Church
T	St. Francis Episcopal Church - Center for Refugee Services	RR	St. James Episcopal Church
U	St. Francis Episcopal Church - Center for Refugee Services	SS	St. James Episcopal Church
V	St. Francis Episcopal Church - Center for Refugee Services	TT	St. James Episcopal Church
W	St. Francis Episcopal Church - Center for Refugee Services	UU	St. James Episcopal Church
X	St. Francis Episcopal Church - Center for Refugee Services	VV	St. James Episcopal Church



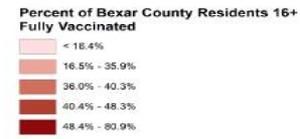
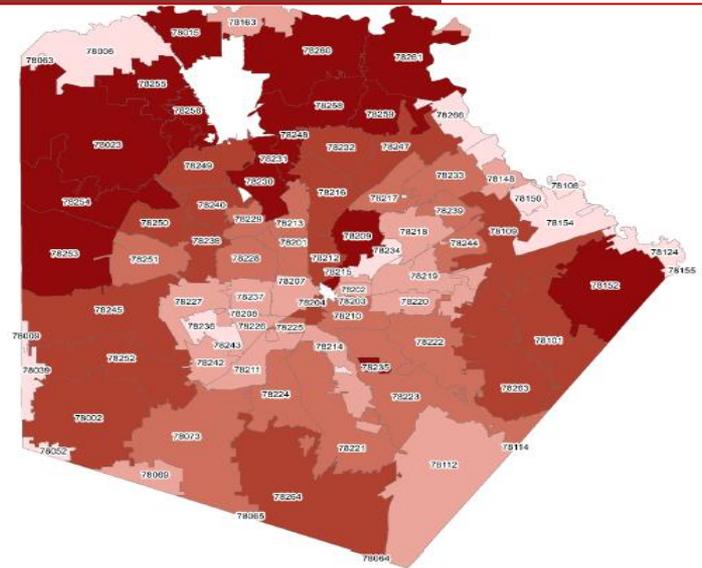
Interactive Map: [Upcoming "Pop-Up" Vaccination Clinics](#)

# Percent Vaccinated with at least One Dose in Bexar County



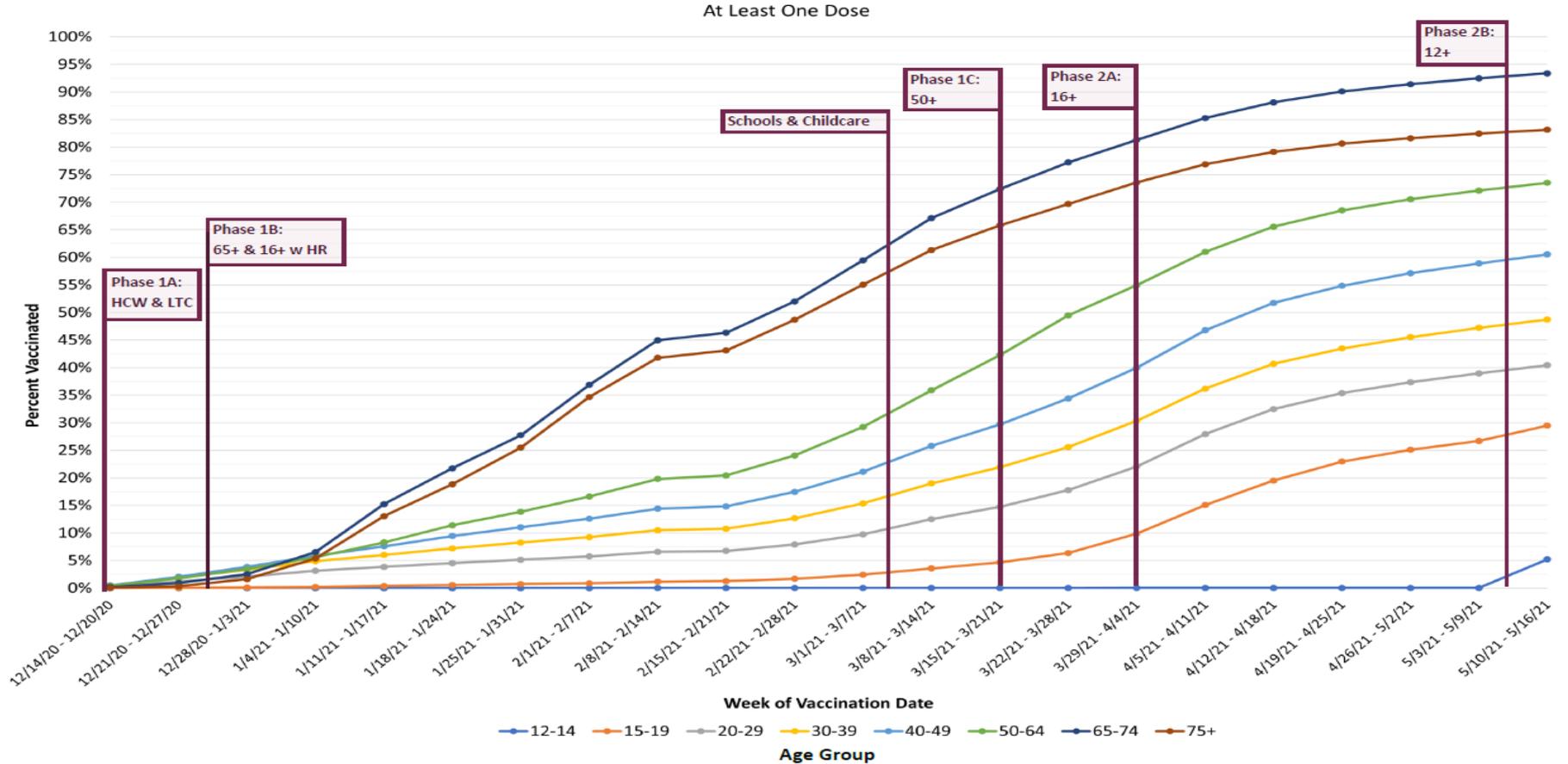
**Number (%) of people vaccinated with at least 1 dose: 1,008,521 million (60.6%)**

# Percent Population Fully Vaccinated in Bexar County

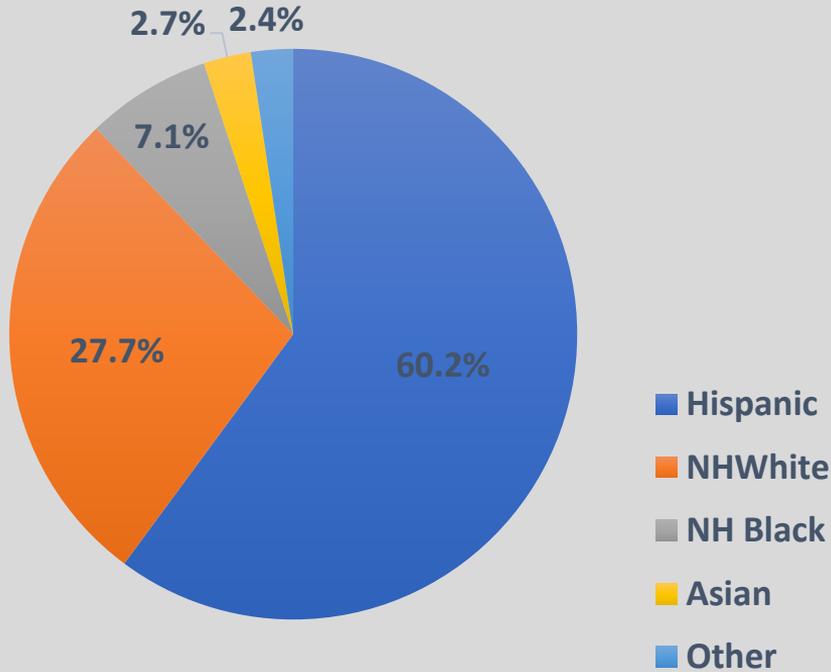


**Number (%) of people fully vaccinated: 784,115 (47.2%)**

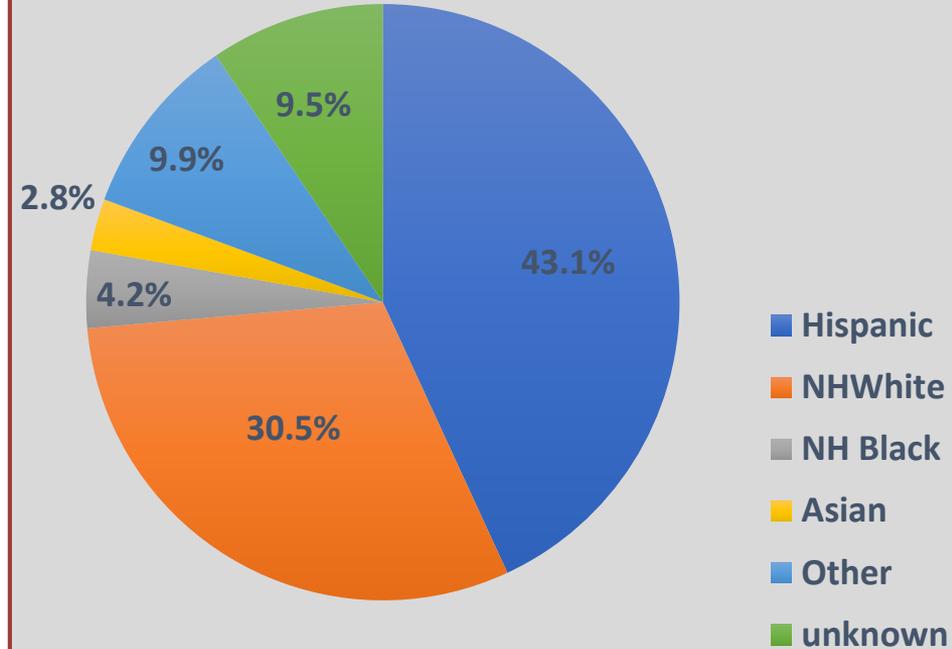
# Percent Vaccinated by Age Group



# Bexar County Population



# Persons vaccinated with at least One Dose



# Covid-19 Vaccine: Ad Campaign

## Television Broadcast



## Radio Partners



English  
Spanish

## Print Marketing

### Community Newspapers

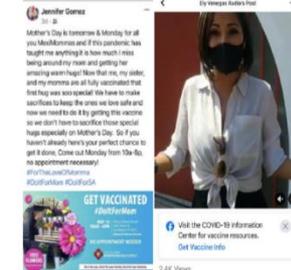
- Connexion
- La Prensa
- Local Community Newspaper
- NE Herald
- SA Current
- Southside Reporter
- The Observer

## Social Media and Digital Advertising

- Facebook, Instagram, Twitter



- Peer Influencers  
FB, IG, TW, Snapchat and Tik Tok



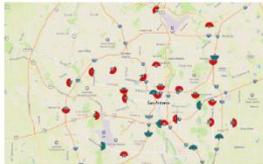
- Digital and Website



## Outdoor

- Signage
- Billboards

- Health Kiosks at Walmart
- Video Jukebox



## GET VACCINATED

### NO APPOINTMENT NEEDED

<p><b>MAY 25</b> <b>8AM – 5PM</b></p>	<p>Workforce Solutions Alamo Career Ctr. 6723 S Flores St #100, San Antonio, TX 78221 <b>Pfizer Vaccine</b></p>
<p><b>MAY 25</b> <b>11AM – 7PM</b></p>	<p>Last Chance Ministries 404 Brady Blvd, San Antonio, TX 78207 <b>Pfizer Vaccine</b></p>
<p><b>MAY 26</b> <b>10AM – 5PM</b></p>	<p>Johnston Public Library 6307 Sun Valley Dr, San Antonio, TX 78227 <b>Pfizer Vaccine</b></p>
<p><b>MAY 26</b> <b>9AM – 5PM</b></p>	<p>CRI-USA 10839 Quarry Park, San Antonio, TX 78233 <b>Pfizer Vaccine</b></p>

\*Date, time and locations are subject to change.

Do it for you. Do it for your family. Do it for San Antonio.



**FREE ADMISSION TICKET TO**  
Each person receiving the COVID-19 Vaccine receives one free admission ticket.  
WHILE SUPPLIES LAST



# Find COVID-19 Vaccines Near You

Powered by **VaccineFinder**

## Show COVID-19 Vaccines

- Moderna (age 18+)
- Pfizer-BioNTech (age 12+)
- Johnson & Johnson/Janssen (age 18+)

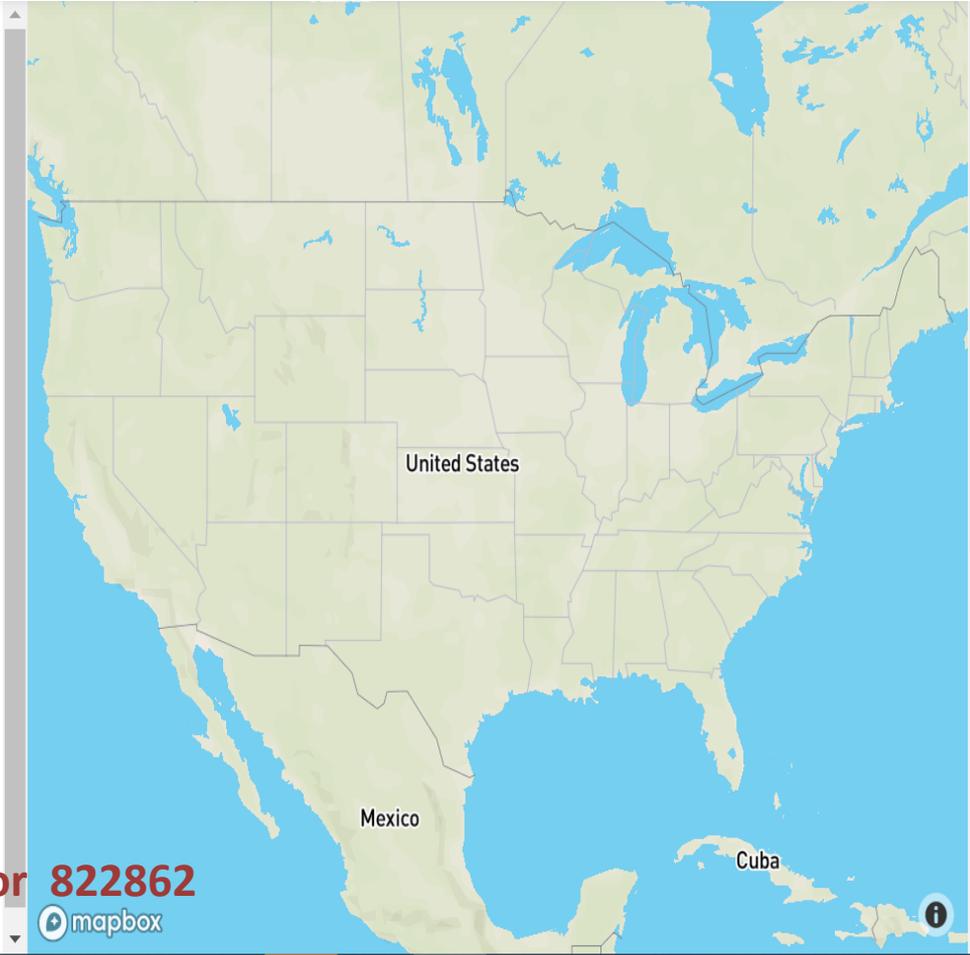
## 5-digit Zip Code

Zip Code

## Search Radius

25 miles

**Text your ZIP Code to GETVAX or 438829**  
**OR**  
**For Spanish, text your ZIP Code to VACUNA or 822862**





## Questions

George.Hernandez@uhs-sa.com; leverence@uthscsa.edu;  
jkeenan@wellmed.net; anita.kurian@sanantonio.gov